

### NEWSLETTER

No.2, 2011

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INTERNATIONAL FEDERATION  
OF PSORIASIS ASSOCIATIONS

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Dear IFPA Friends,

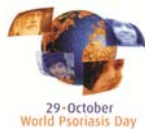
We are now well into 2011 and IFPA is buzzing with activity. We have several highlights on the agenda this year, especially the World Psoriasis Day Supporters Training Meeting and Informal Members Meeting in Amsterdam in June. It is our sincere hope that as many as possible of our member associations will have the possibility to join us in the lovely Netherlands for a few days this summer. IFPA will also be exhibiting at the EADV Spring Symposium in Carlsbad, Czech Republic, next week, so be sure to come by and visit with us if you are present at the meeting!

We hope you will enjoy reading about our upcoming activities as well as some very exciting news. Please don't hesitate to contact us if you have any activities or news items that you wish to share.

Warm regards,

IFPA EC & Secretariat

**WPD Supporters Training Meeting 2011**



IFPA EC has the great pleasure to invite all members to the WPD Supporters Training Meeting and Informal Members Meeting 2011!

The meetings will be held in the vicinity of Amsterdam, in the Netherlands, in close proximity to the international airport, Schiphol. We hope that the convenient location will make it possible for representatives of all our member associations to attend.

Information on the meeting has been sent out earlier, as you may have seen, but we enclose the program and registration form with this newsletter, as well.

Please contact the Secretariat should you have any questions regarding the meetings in Amsterdam.

**World Psoriasis Day 2011— Key communication messages**

As a reminder, the key communication messages for this year are the following:

- More than 125 million people with psoriasis must be heard
- Talk is liberating, action is empowering

- We must take action to help those who suffer in silence – get psoriasis on the agenda now
- Spread the word - psoriasis is not contagious
- You are not alone – millions of voices speaking as one resonate all over the world
- Talk & take action – educate yourself for better medical treatment and educate others to eradicate discrimination

*Suggested advocacy actions:*

1. Make an appointment with your local politicians and national health ministry
2. Inform them about psoriasis, the healthcare needs (lack of and the need for early diagnosis; safe, affordable and effective treatments) and the economic impacts (disability, loss of work)
3. Inform them about the connection between psoriasis and shared risk factors with other severe Non Communicable Diseases (NCDs)
4. Encourage your national health ministry to put psoriasis on the national NCD healthcare agenda
5. Encourage your national health ministry to bring the burden of psoriasis, as an NCD, to the World Health Organization

# IFPA

INTERNATIONAL FEDERATION OF PSORIASIS ASSOCIATIONS

## NEWSLETTER

### New member—welcome Turkey!

It is our great pleasure to announce that Turkey is the newest IFPA member, through the Fudef Hastalan Dayanisma Dernegi (Psoriasis Patients Solidarity Association).

President of the association is Mustafa Yildirim and the newly formed association has 100 members.

Their website is  
[www.sedefhastalaridernegi.org](http://www.sedefhastalaridernegi.org).

We extend a very warm welcome to Turkey from the whole IFPA family!

### Membership fees 2011

Yes, it's that time of the year again. Please follow the instructions below to ensure that your association renews its membership in IFPA for 2011.

Dues are based on each organization's membership size. The dues structure is as follows:

Up to 100 members USD 25.00  
(minimum fee)

101-250 USD 50.00

251-500 USD 100.00

501-999 USD 200.00

1,000-4,999 USD 300.00

5,000-9,999 USD 500.00

10,000-14,999 USD 700.00

15,000-19,999 USD 1,000.00

20,000-24,999 USD 1,200.00

25,000-29,999 USD 1,400.00

30,000-34,999 USD 1,600.00

35,000-39,999 USD 2,000.00

More than 40,000 USD 2,500.00  
(maximum fee)

**Bank fees are to be paid by sender. Not by IFPA. Do not send bank checks – the handling and cashing of checks are very expensive for IFPA!**

Transfer your membership fees to the IFPA account in Sweden:

Nordea Bank Sverige AB

Box 7434

103 93 Stockholm

SWEDEN

Account nr: 4104 13 07825

Include the following IBAN number and Swift/BIC code on your money order:

IBAN: SE37 3000 0000 0410 4130  
7825

Swift/BIC code: NDEASESS

### Under the Spotlight

The IFPA project Under the Spotlight (UTS) has now entered its third year. The first two years of the project have been very successful and the powerful testimonies in the documentaries have reached a wide and diverse audience. IFPA and Abbott International would like to share with the IFPA members what this project entails, and so it is with pleasure that we announce a quarterly

UTS newsletter that will go out to all our members.

The first UTS newsletter is enclosed with this e-mail and in it you will be able to read about what happened in 2010 with short recaps from each of the project countries, but also gain insight into the project as a whole and what the plans for 2011 are.

We hope that you will find the newsletter both interesting and inspirational!

### New IFPA member logo

The subject of having a special IFPA logo for members has come up several times in the past, so it is very proudly that we present the new IFPA member logo!

Enclosed you will find the logo as well as a PDF with information on how to use, and place, the logo correctly on your website and/or printed material.

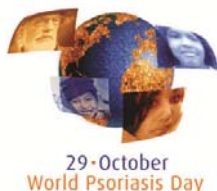
Please note that this logo is for IFPA members only and should not be distributed to any non-members.

As the main IFPA logo was updated last year we also kindly ask that you use the new logo instead of the old one.

Should you have any questions or requests regarding the logos, please contact the IFPA Secretariat.

### Next newsletter

If you have any news that you would like to share with our readers all over the world, please contact us at [ifpa@pso.se](mailto:ifpa@pso.se).



under the  
spotlight